



**Springfield Regional Opera/Missouri Philharmonic**

**COLLABORATIVE ADVERTISING**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your ad will appear in all Springfield Regional Opera and Missouri Philharmonic event programs during the season including operas, large orchestra concerts, and special events. The typical opera/orchestra audience comprises established professionals and retirees with significant income as well as a strong collegiate and early professional presence.

**Please circle the size of the promotion space you wish to purchase.**

|  |  |  |
| --- | --- | --- |
| Size | Height and Width | Rate |
| **Quarter Page Horizontal** | **4 ½ inch x 1 ¾ inch** | **$380** |
| **Quarter Page Vertical** | **2 1/8 inch x 3 5/8 inch** | **$380** |
| **Half Page**  **Horizontal** | **4 ½ inch x 3 5/8 inch** | **$480** |
| **Half Page**  **Vertical** | **2 ¼ inch x 7 ½ inch** | **$480** |
| **Full Page** | **4 ½ inch x 7 ½ inch** | **$700** |
| **Inside Front Cover** | **4 ½ inch x 7 ½ inch** | **$1000** |
| **Inside Back Cover** | **4 ½ inch x 7 ½ inch** | **$1000** |

Please check one of the following. **All copy and payments are due by September 1.** Files must be at least 300 dpi. Send your camera-ready art to [administration@sropera.org](mailto:administration@sropera.org)

 Renewal: Copy and/or Camera Ready Art included

 Renewal: New Copy and /or Camera Ready Art will be provided

 New: New Copy and/or Camera Ready Art included

 New: New Copy and /or Camera Ready Art will be provided

 Contact me about creating a unique ad for my business.

Terms: Purchaser agrees to pay for promotion space in the SRO/SDCO program book upon signing this contract.

Make checks payable to: “Missouri Philharmonic” or pay online at sdco.drury.edu

Missouri Philharmonic/Drury University

Attn: Christopher Koch

900 North Benton Ave.

Springfield, MO 65802

(417) 863-1960

www.sropera.org/sdco.drury.edu